

FRUSTRATIONS

- Selling the art for what it is worth
- Online sites don't tailor for 3D art
- My main concern is outreach and feeling justified in my pricing and confident I'm charging what I should
- Getting my work to the masses, exposure
- Yes "I feel like I'm missing something when it comes to selling art."
- Getting exposure, a following is challenging
- Making sure buyers know what they want before final phases of art making to avoid redoing art
- Communication, getting buyer to describe what they want in art
- Finding the right audience, market the art

SELLING ART PLATFORMS

- Sold art to friends and acquaintances online
- Sell through Instagram doing commissions, sold 1 at a coffee shop
- Sold art by word of mouth, Facebook, art markets, friends & family
- I set up a website to sell my artwork

FEATURES

- I learn by doing it and practice
- I research to learn something new, videos, visuals with verbal explanation helps too.
- I want to be in control
- To remember new material, I practice, repeat it. Repetition.
- A resource would be nice
- A timely response is important
- Hands on, watching demonstrations and doing myself until it sticks is how I learn
- Video chat would be nice
- Having a mentor is nice
- Menu with general criteria, size of art, subject, material. Things that could affect a rough estimate of the art
- I sell art to make money and get rid of inventory and make more.
- I don't know anything about NFTs.
- Create art as needed/ordered
- Integrate payments, shipping, printing, etc. all in 1 way
- "I know a little about NFT."
- Getting connected with buyers
- Fast speed and a snowball effect, go viral and create a following
- NFTs, crypto currency are very taxing, does not appeal to me
- How did you find an audience?
- What does it look like? Who are the experts? Pricing? Subscriptions? One time fee?
- How can someone like me promote art and be successful?
- Knowing how to get work into galleries
- How do I market and advocate for myself?

MOTIVATIONS

- I've been making art for as long as I can remember, since I was a little kid.
- Creating art since I was little enjoy drawing with color pencils and painting
- It's important to find people to appreciate what you do and to sustain yourself
- I create art because it's a part of our divine heritage. I do 2D painting which allows me to get things out of my mind and process them
- Have been creating art forever but didn't get serious until college in 2004
- You have someone who cares about you
- When I have thoughts and memories, I create a picture
- Art is the only thing that I enjoy doing, and I have maintained my whole life
- Selling artwork is important to get noticed
- Art is a good way to express yourself
- Art is an outlet for me
- I create art because it makes me feel good. I want to express the ideas and images in my mind.
- I want others to see what I create.
- People like what you do, that is encouraging
- Create something for someone and they are surprised and love my art. They can have something they can cherish
- Make something special for someone communicate back and forth during the art making process

NAVIGATION

- Technology...I use it to do things I need to do.
- "Technology is a tool, I'm not that proficient."
- "I don't seek out extra learning of technology or use in every aspect of my life."
- I feel indifferent about technology
- When technology makes my life easier, I am pleased.
- I feel reluctant about technology.
- You have to find a way to jump with technology or you will be left behind.

LAYOUT

- I would like ease in selling my artwork
- It takes a lot of time and trouble when selling art online.
- I mostly do digital drawings and traditional art
- Spend less time on all the technical parts uploading art, marketing or on the phone.
- Seamless, that is important in selling art
- Specialize in ceramic & sculpture, enjoy carving mostly
- Minimize workload
- I do oil painting and enjoy woodwork and ceramics

CRYPTO KNOWLEDGE

- "Crypto Currency is fascinating! I don't really understand them tho."
- Crypto currency is a currency that exist digitally or on the web but doesn't exist physically and there are different kinds all worth different amounts
- NFTs, crypto currency are very taxing, does not appeal to me
- I don't know anything about NFTs.

STUDY HABITS

- I learn by doing it and practice
- I research to learn something new, videos, visuals with verbal explanation helps too.
- To remember new material, I practice, repeat it. Repetition.
- Hands on, watching demonstrations and doing myself until it sticks is how I learn