

## TASK 5.10

# Design Collaboration

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### INTRODUCTION

I participated in a peer collaboration where the goal was to share prototypes, give as well as receive valuable feedback for our next iterations. A total of 3 peers were needed but I decided to go a little further and complete 4. Below is the feedback and my iterations. I also list feedback I disagreed with and my reasoning why I did not make the changes.

### Peer Feedback

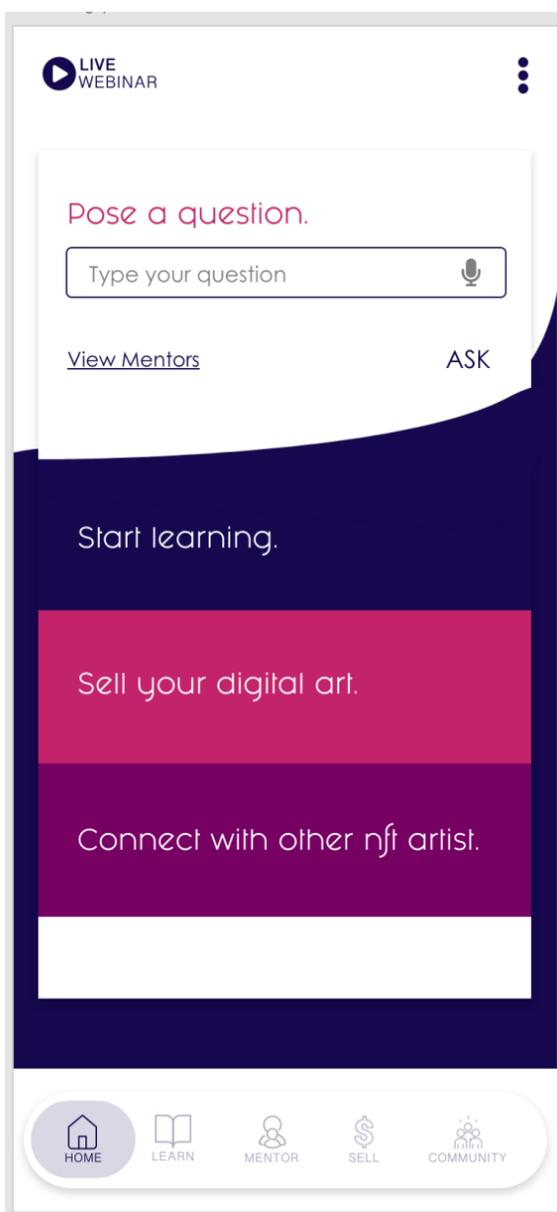
#### Problem 1

The bottom navigation icons are hard to read. Don't deemphasize the unselected icons by lighting the color.

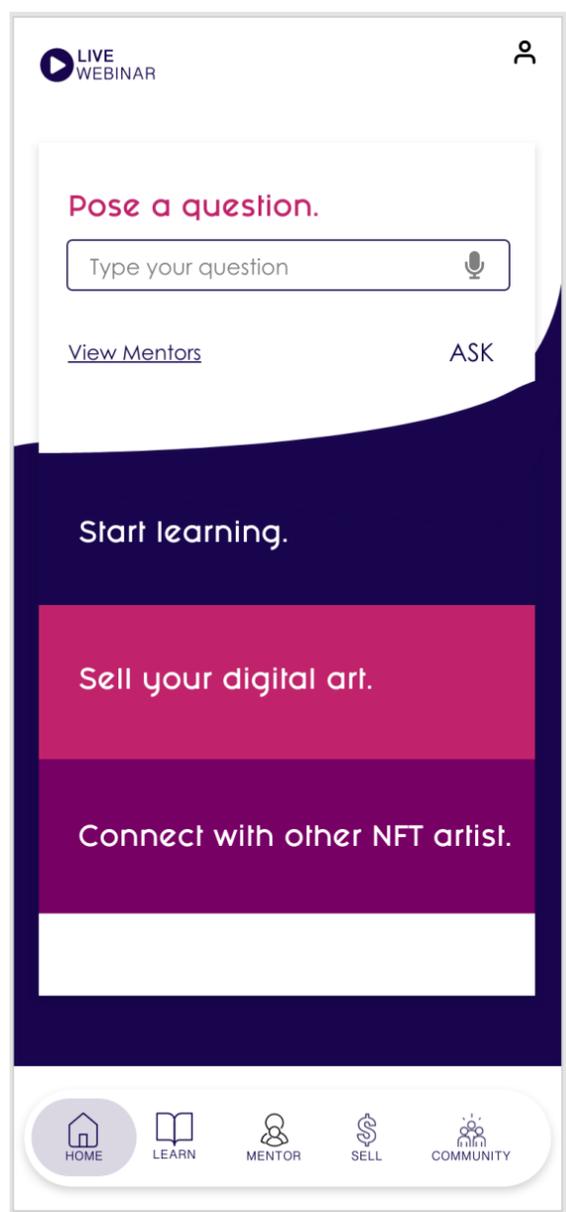
#### Solution 1

Draw attention to the central navigation bar by emphasizing the unselected icons with an increase of color saturation.

### Before



### After



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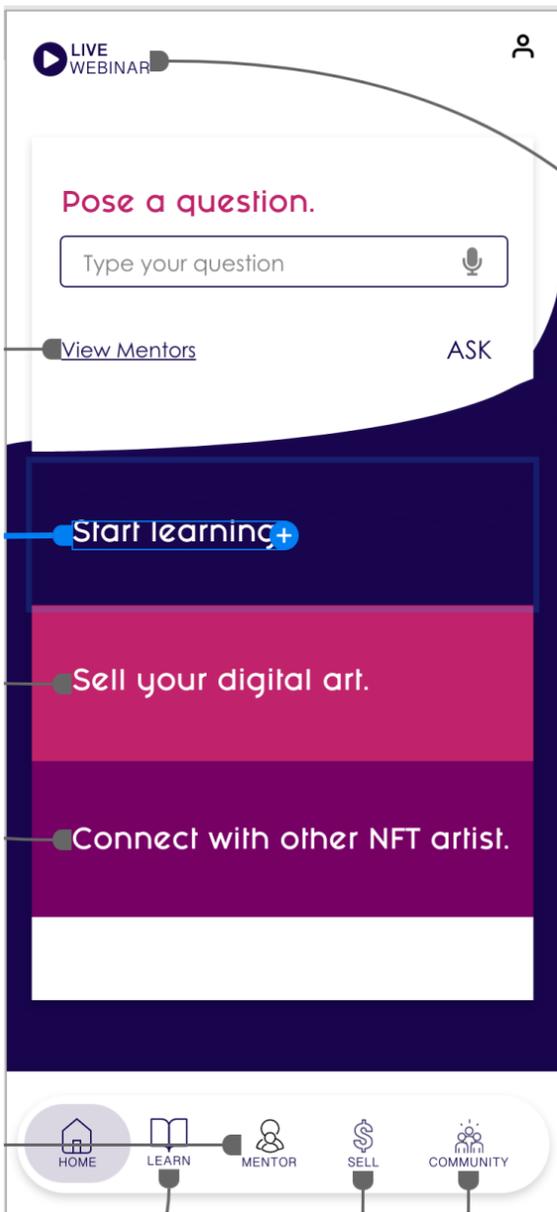
#### Problem 2

Users shouldn't need to tap directly on the text in order to click through, especially when there are large border elements that seem clickable.

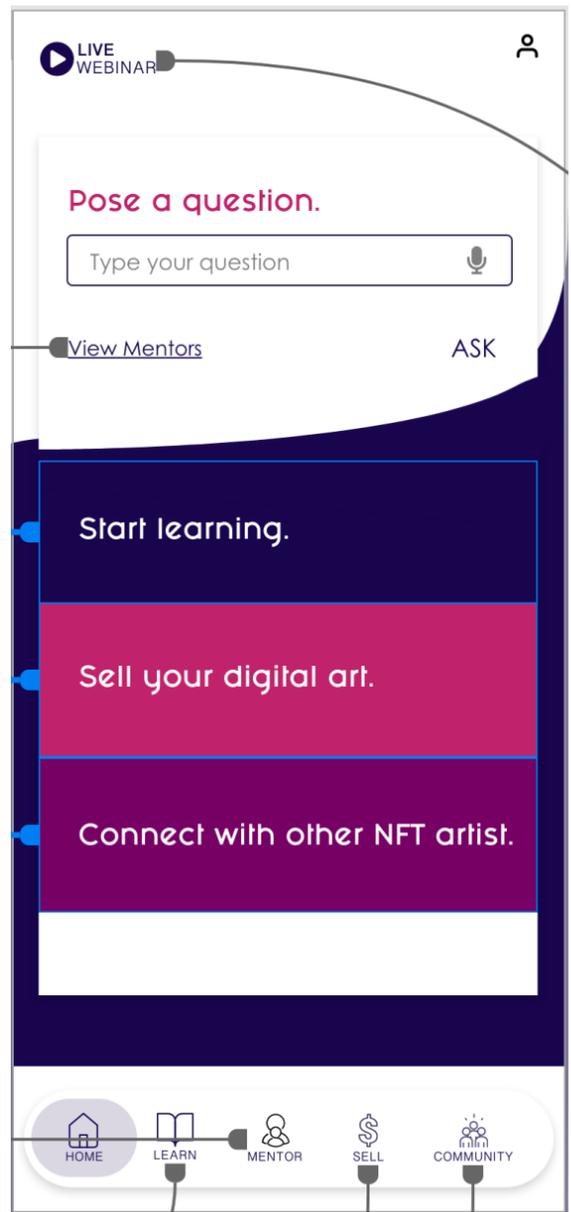
#### Solution 2

Make clickable area larger

## Before



## After



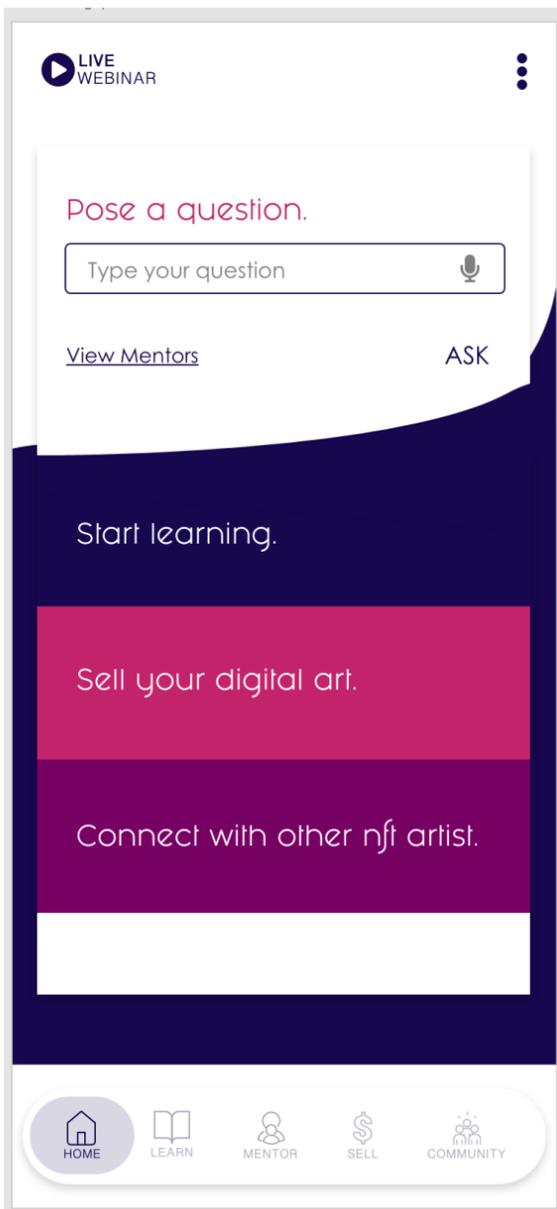
### Problem 3

Hard to notice the profile section.

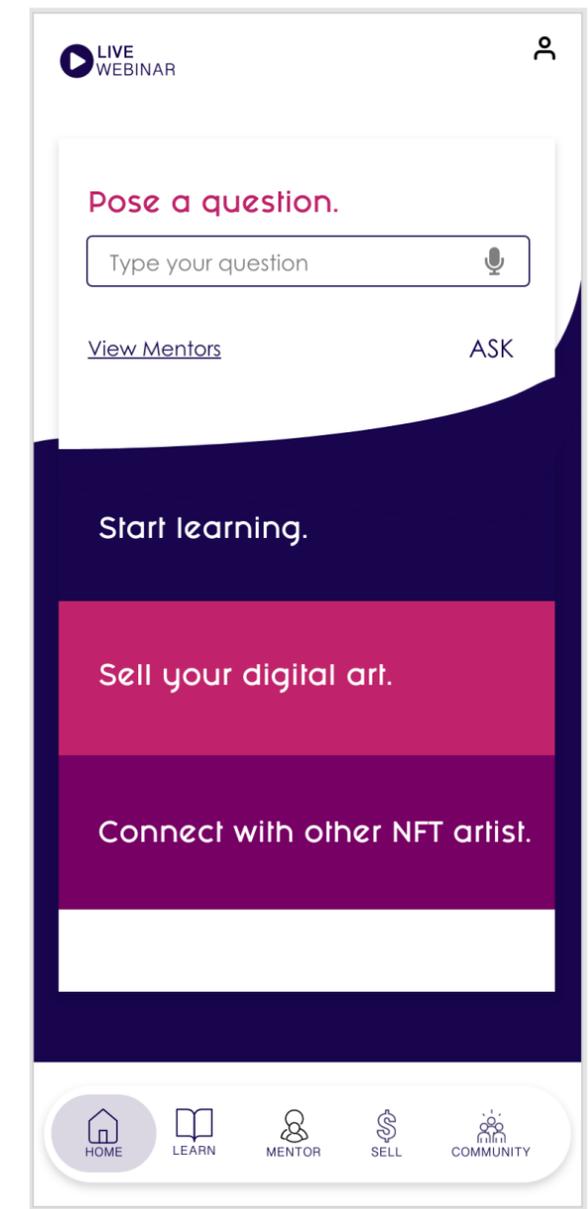
### Solution 3

If the three dots menu is going to only lead to the Profile page, then just make it a profile icon instead.

## Before



## After



**Problem 4**

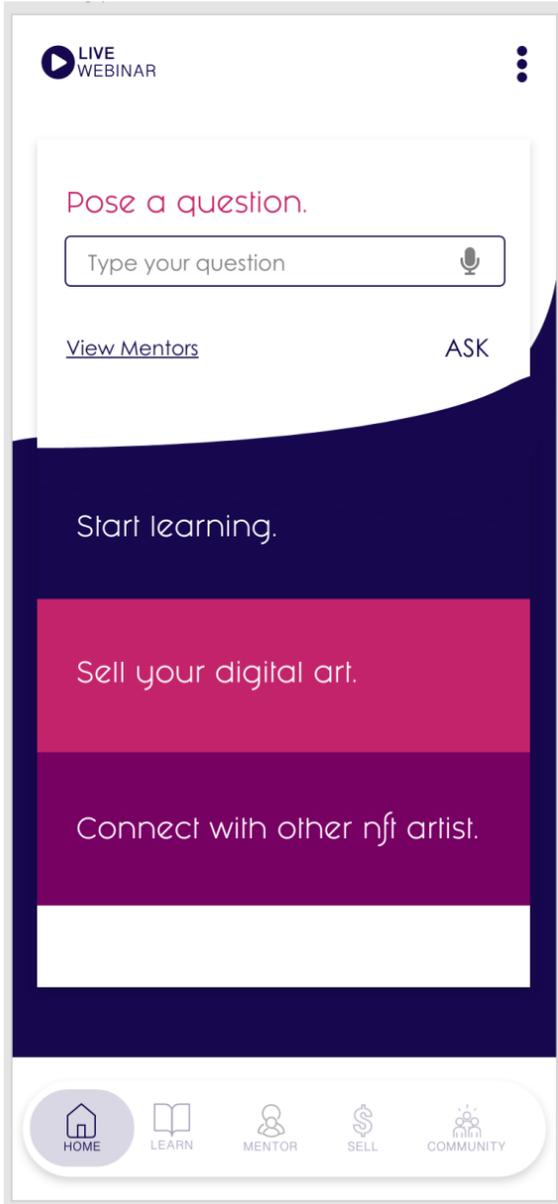
NFT and nft - not consistent with how nft is capitalized, the very thing the app is about!

**Solution 4**

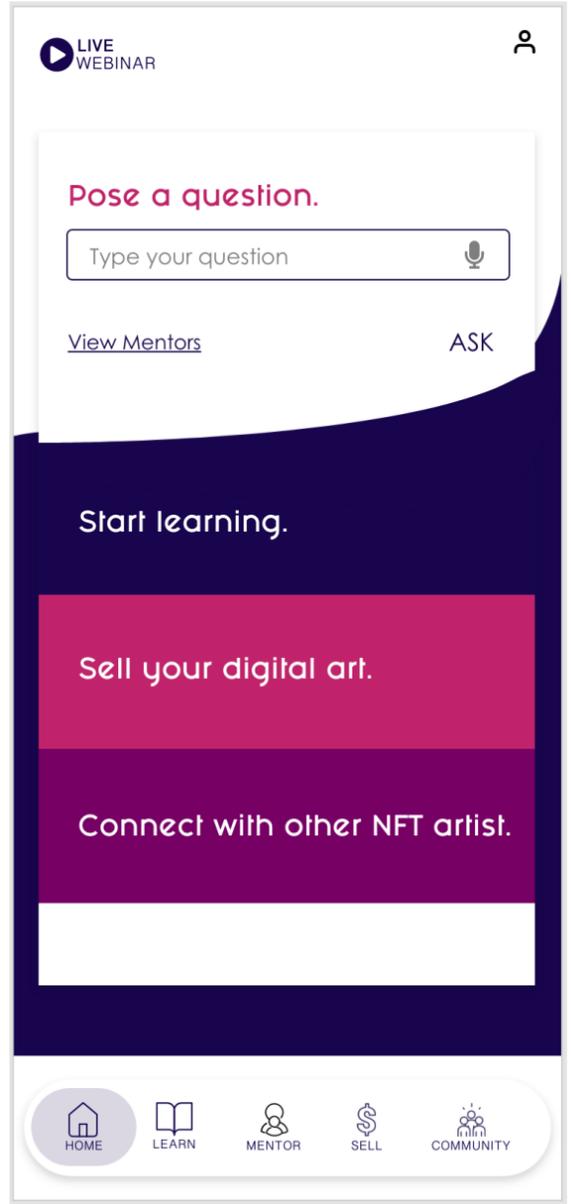
Choose one and stick with it. The industry has gone with NFT in all caps, so thats what you should use, always.

I used NFT throughout the app.

**Before**



**After**



**Problem 5**

Impatient users may not want to complete the registration on the introduction screen

**Solution 5**

Add a skip option on screen one of onboarding.

**Before**



**After**



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### Problem 6

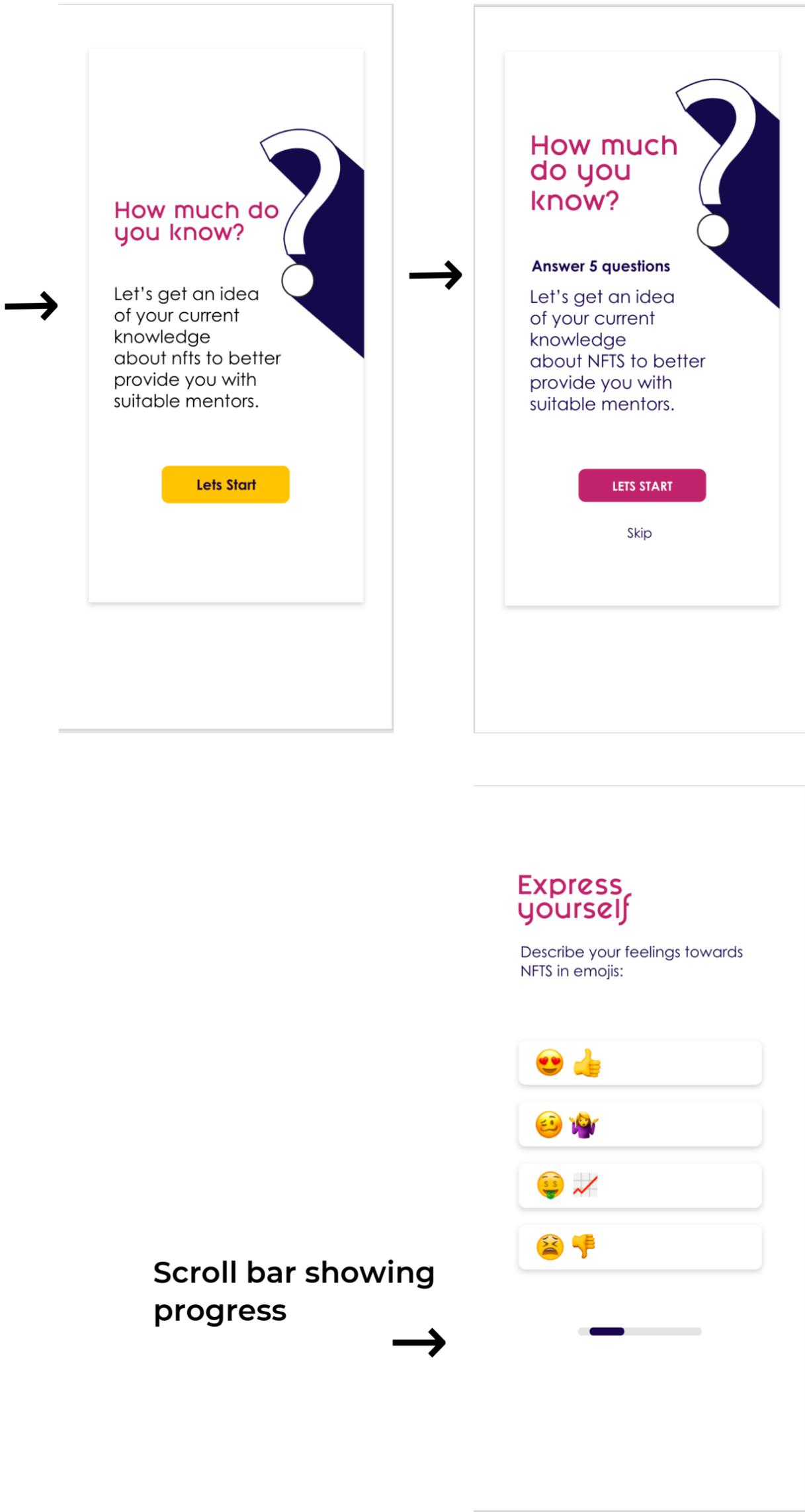
Add Ques 1 or 2 near the scroll bar to indicate how far along the user is with this questionnaire.

### Disagree with problem 6

I believe the scroll bar along with adding answer 5 questions in the beginning of the survey will be enough for the user to know they have 5 questions to complete.

### Before

### After



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### Problem 7

It says "Chat now" but when clicked it's directed to choose a plan...confusing.

### Solution 6

Change Chat Now to Subscribe to Chat Now

## Before

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📅 Sessions completed: 35  
📅 Sessions booked (next 4 weeks): 6  
❤️ Likes: 102



**A little bit about David.**

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**SCHEDULE MEETING** | **CHAT NOW** ←

Get to know David before you book

HOME LEARN **MENTOR** SELL COMMUNITY

## After

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● **Online now**

**David Stone**  
★★★★★ 5.0 (52)

👤 Mentor since: May 2019  
✅ Sessions completed: 35  
📅 Sessions booked (next 4 weeks): 6  
❤️ Likes: 102



**A little bit about David.**

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→ **SUBSCRIBE TO CHAT NOW**